

HOLY TRINITY: AN EPISCOPAL SCHOOL



WAYNE K. CURRY

Corporate Partnership Program:

CHAMPIONS OF LEARNING

“Honoring a Legacy - Promoting a Future”

ABOUT HOLY TRINITY AN EPISCOPAL SCHOOL

Holy Trinity: An Episcopal School began in 1963 with its first Kindergarten class and then flourished into a Primary School (grades 1-4) with roots in Bowie, Maryland. The School has grown steadily and now includes the Daisy Lane campus (Glenn Dale) that opened with a Preschool (PreK-3 through Kindergarten) and High School Prep (Middle School grades 5-8) in 1999.

It is our philosophy at Holy Trinity: An Episcopal School (HTS) to provide a nurturing environment where the development of the whole child is encouraged emotionally, socially, intellectually, physically, and spiritually. We promote activities that reinforce cooperative living and sharing as well as physical and cognitive development appropriate for preschool age children. The School encourages students to achieve excellence and embrace responsibility. HTS is dedicated to educating the whole child in a comprehensive, well-rounded program that lays the foundation for all children to reach their potential, their “Best You”, as they develop independent habits of mind as well as a lifelong passion for learning.

HTS is accredited by the Association of Independent Maryland Schools (AIMS) and is a member in good standing of the Mid-Atlantic Episcopal School Association (MAESA), National Association of Episcopal Schools (NAES), National Association for the Education of Young Children (NAEYC), and The Greater Bowie Chamber of Commerce (GBCC)

Classes begin at HTS in August, the week before Labor Day, and end the first week of June. In addition to preschool through 8th grade classes, HTS promotes community and parent involvement. HTS and its community support a variety of school events and programs to provide students and families hands-on involvement throughout the year.

ABOUT WAYNE K. CURRY

A life-long resident of Prince George’s County, Wayne K. Curry made history in 1994, becoming the first African American ever elected County Executive for Prince George’s County. A critical element of Wayne’s efforts as County Executive focused on economic development by leveling the field of opportunity for today’s labor force. Wayne’s efforts also included key corporate development in Prince George’s County. He played an integral part in the development of the National Harbor and the Fed-Ex field, home of the Washington Football Team.

Additionally, Wayne and his wife Sheila encouraged a strong academic foundation for their youth that included parental support. Both of their children Julian ('08) and Taylor class of ('10) graduated from Holy Trinity. Wayne participated in the Board of Trustees for Holy Trinity while Sheila led efforts through Holy Trinity's Parent Student Association. Wayne and his wife Sheila support Holy Trinity's efforts to develop youth for the workforce demands of today and tomorrow.

Holy Trinity has established an ability to provide a strong well-rounded liberal arts foundation in reading, writing, and arithmetic. Accompanied by award-winning music, art, and athletic programs, graduates are confident in word and action as they attend prominent high schools in the DC, Maryland, and Virginia region.

THE COMPELLING NEED

HTS is a non-profit whose budget relies solely on ensuring an affordable tuition payment for parents, as well as, grants or philanthropy from individuals and local businesses. Without your support the school's ability to sustain the well-rounded education and activities diminishes.

To continue Mr. Curry's work, the Curry family supports Holy Trinity's efforts to develop students in becoming their "Best You." We are "**Honoring a Legacy - Promoting a Future**" as we raise resources to support our well-rounded school programs. Funds raised will be used to assist families to attend Holy Trinity through financial aid and continued development of the school's academic programs to include resources for experimentation and research in the Wayne K. Curry science laboratory. These tools aid Holy Trinity's comprehensive educational foundation by developing the application skills required of the 21st century workforce.

LOCAL BUSINESSES CAN SHOW THE COMMUNITY THEY CARE

The Wayne K. Curry Champions of Learning program creates an opportunity for local businesses to philanthropically support HTS and, at the same time, reach their target market audience in a meaningful way. Through our HTS Community, we have a robust marketing platform that has the potential to reach an audience of tens of thousands of people in Prince George's County. **HTS currently serves more than 400 families per school year**, including residents from all over Prince George's County. **Its campuses are located conveniently off of Route 50 in Bowie and Glenn Dale, Maryland.**

It makes a difference to individuals and families in our area to know that businesses philanthropically support the community that patronizes these businesses. By becoming a Champion of Learning at HTS, you will allow us to showcase your generosity and strengthen the community's commitment to your success as a local business.

MARKETING: SCHOOL EVENTS & PROGRAMS

HTS communicates with its community year-round. The school year begins the last week of August and concludes the first week of June. On two occasions during the summer (June – August), Holy Trinity reaches out to its community. Additionally, below are the annual school events and programs that provide a captured marketing audience within our community (due to the virtual learning environments many of these events have transitioned to virtual gatherings providing a captured virtual audience):

- Circle of Conversation Events
- Parent Orientation
- Back to School Nights
- High School Fair Night
- HTS Open Houses
- Wayne K. Curry Memorial Golf Classic or fall fundraiser
- Nothing But Net and Holy Trinity Classic Basketball Tournaments
- Grandparents/Grandfriends Day
- Annual State of the School Address
- Winter & Spring Music Concerts
- Sponsored Spelling Day
- End-of-School Year Celebration
- Various parent activities i.e. Virtual HTSA meetings, Virtual Meet & Greet, Virtual Parents Night Out, etc.

CHAMPIONS OF LEARNING: LEVELS & BENEFITS

CHAMPIONS OF LEARNING recognize all businesses that make a tax-deductible charitable gift within any of the below levels within a calendar year. (These gifts are exclusive of in-kind giving.) Courtesies under each level are detailed below:

PRESENTING SPONSORS: \$5,000 gift – two available

- Special banner in the entry way of the school with exclusive recognition for the whole year. (Though school is virtual, foot traffic continues to come to the school)
- Listed as presenting sponsor for your choice of **four** of the following events: Virtual New Parent Orientation, Virtual Back to School Night, Virtual HTSA meetings and events, High School Fair Night, HTS Open Houses, Nothing But Net and Holy Trinity Classic Basketball Tournaments (returns when school reopens), Grandparents/Grandfriends Day, Winter and Spring Music Concerts, all parent events – including Circles of Conversation events, and any other fundraisers or events hosted by HTS). **Event choice is handled as first committed corporate donor, first choice of events**
- Company name and logo listed on Champions of Learning background displayed at every school virtual event and program.
- Full page advertisement in the Holy Trinity Annual Fund Report
- Full page advertisement in the Parent Handbook
- Company name and logo listed on the website for HTS
- Full page advertisement in the school event programs
- Company name and logo listed on the virtual weekly newsletter
- Email thanking all sponsors to parents

GOLD Level: \$2,500 gift – four available

- Listed as presenting sponsor for your choice of **three** of the following events: Virtual New Parent Orientation, Virtual Back to School Night, Virtual HTSA meetings and events, High School Fair Night, HTS Open Houses, Nothing But Net and Holy Trinity Classic Basketball Tournaments (returns when school reopens), Grandparents/Grandfriends Day, Winter and Spring Music Concerts, all parent events – including Circles of Conversation events, and any other fundraisers or events hosted by HTS). **Event choice is handled as first committed corporate donor, first choice of events**

CHAMPIONS OF LEARNING: LEVELS & BENEFITS CONTINUED

- Company name and logo listed on Champions of Learning background displayed at every school virtual event and program.
- Full page advertisement in the Parent Handbook
- Company name and logo listed on the website for HTS
- Full page advertisement in the school event programs
- Company name and logo listed on the virtual weekly newsletter
- Email thanking all sponsors to parents

SILVER Level: \$1,000 gift

- Listed as Silver sponsor for your choice of **two** of the following events: Virtual New Parent Orientation, Virtual Back to School Night, Virtual HTSA meetings and events, High School Fair Night, HTS Open Houses, Nothing But Net and Holy Trinity Classic Basketball Tournaments (returns when school reopens), Grandparents/Grandfriends Day, Winter and Spring Music Concerts, all parent events – including Circles of Conversation events, and any other fundraisers or events hosted by HTS). **Event choice is handled as first committed corporate donor, first choice of events**
- Company name and logo listed on Champions of Learning background displayed at every school virtual event and program.
- Company name and logo listed on the website for HTS
- Half page advertisement in the school event programs
- Company name and logo listed on the virtual weekly newsletter
- Email thanking all sponsors to parents

BRONZE Level: \$500 gift

- Listed as Bronze sponsor for your choice of **one** of the following events: Virtual New Parent Orientation, Virtual Back to School Night, Virtual HTSA meetings and events, High School Fair Night, HTS Open Houses, Nothing But Net and Holy Trinity Classic Basketball Tournaments (returns when school reopens), Grandparents/Grandfriends Day, Winter and Spring Music Concerts, all parent events – including Circles of Conversation events, and any other fundraisers or events hosted by HTS). **Event choice is handled as first committed corporate donor, first choice of events**
- Company name and logo listed on Champions of Learning background displayed at every school virtual event and program.
- Quarter page advertisement in the school event programs
- Company name and logo listed on the virtual weekly newsletter
- Email to parents thanking all sponsors

COPPER Level: \$250 gift

- Quarter page advertisement in the school event programs
- Company name and logo listed on the virtual weekly newsletter
- Email to parents thanking all sponsors

PARENT COPPER Level: \$100 gift

- Company name and logo listed on the virtual weekly newsletter
- Email to parents thanking all sponsors
- ****This discounted level is available to any current or past parent of a Holy Trinity student****

HOW TO BECOME A CHAMPION OF LEARNING

We are grateful for your consideration!! To become a CHAMPION OF LEARNING, please complete the sponsorship form below and either mail or email to the following:

Return completed form and payment made payable to:

Holy Trinity: An Episcopal School
c/o Office of Development/Champions of Learning
11902 Daisy Lane, Glenn Dale, MD 20769

Please note Sponsorship Commitment Deadlines:

For marketing opportunities for the full academic 2020 – 2021 calendar,

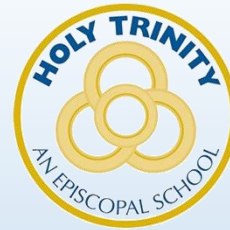
- To optimize the full academic calendar sponsorship commitments must be received by **July 31, 2020**. If commitments are made after July 31, 2020, the Executive Director of Development and corporate partner will agree upon the remaining opportunities for marketing selection.

CHAMPIONS OF LEARNING

Sponsorship Form:

I would like to be a (check one):

- Presenting Sponsor (\$5000)
- Gold Champion of Learning (\$2500)
- Silver Champion of Learning (\$1000)
- Bronze Champion of Learning (\$500)
- Copper Champion of Learning (\$250)
- Parent Copper Champion of Learning (\$100)



WAYNE K. CURRY
CHAMPIONS OF LEARNING

Payment Options (please check all that apply):

- Electronically visit, <https://www.htrinity.org/giving> and select Champions of Learning Campaign button. Using your mobile device text HTCHAMP to 71777 and receive a secure link.
- Check made payable to Holy Trinity: An Episcopal School c/o Office of Development is enclosed
 - Installments will be made: (circle one) Semi-annually Quarterly

Event choice(s) _____
(only available to certain levels)

Company Information:

Company Name _____

Contact Person Name _____

Contact Person Title _____

Address _____

City, State and Zip _____

Email _____ Telephone _____

*Please print clearly and/or attach business card

Signature _____ Date _____

Printed Name _____